

VSCC Club Kit Provision Policy

Being part of a British Cycling affiliated club, British Cycling requires the club to register a club jersey colour scheme and design, where we can expect that most riders within the club will wear this registered jersey design whilst on club rides.

To provide the registered design of jerseys for the club members, we will require a cycling clothing manufacturer to provide us with options for purchase.

Background:

We used Champions Systems from the very early days of our club's existence. However we found there were other cycling clothing providers with better product ranges, that met the needs of Cycling and Triathlon, plus with a higher quality of support. As a club we went out to market to determine the best kit supplier in 2019, and having approached 13 different options, found Tactic to be the best supplier to meet our needs.

There have been 2 major changes in the global economy since 2019 that have changed the way in which we are supported, COVID and Brexit. Both had an impact in the supply chain, as well as the changing behaviour of how cycling clubs are populated. Tactic have certainly changed how they are able to support us, but equally we no longer have the same number of people buying kit on a regular basis, now we are a much more established cycling club (+10 years on).

During 2023, having previously only run an on-demand kit ordering service up to this point, we found ourselves falling foul of minimum kit order quantities and total spend minimums. This was a changing phase within the industry. Tactic had given refunds several times to people who had ordered after the overall order was cancelled by Tactic due to not hitting these minimums.

Our 2025 Current Kit Provision Model:

1. To maintain a stock of Tactic Short Sleeve Jerseys and Gilets in sufficient quantities to be able to meet normal demand. This stock should include Men's and Women's, Sunny Day and Hard Day cuts, and both black and white colours.
2. To allow members to try on Tactic items from stock and, if satisfied, buy the item they've just tried on.
3. To sell our current stock of buffs, caps, bobble hats and water bottles. To review any restocking.
4. To maintain a stock of mudflaps.

Whilst we do not have a 'contract' with any kit supplier, gaining a regular manufacturer has a number of benefits, not least the volunteer work completed by the club members to provide the kit and how much is spent back and forth organising order windows.

There are options to review the kit supplier, and these can be changed as circumstances change.

This policy can be updated and adjusted to meet the club committee wishes as updated needs arise.

Version Control

2025 01 14/01/2025 Richard Drake/Cath Drake/Hugh Madelin